



Ask Her 2017 Candidate Pledge

I, _____, affirm that as a candidate for the 2017 Calgary Municipal elections supported by Ask Her I will do my best to:

- 1. Support the inclusion of women's voices in political discourse and encourage women to pursue their interests in politics;**
- 2. Run a positive, issues based campaign;**
- 3. Refrain from using personal attacks according to the thirteen grounds protected under the Alberta Human Rights Act; and**

I understand that Ask Her may be supporting more than one candidate in each ward and that no preference will be given to any one candidate in their election campaign. Ask Her will not endorse any candidate and any contribution, financial or otherwise, should not be considered an endorsement.

Candidates are individually responsible for the recruitment and administration of their campaigns including but not limited to finances, volunteers and campaign management.

Win or lose, I pledge to continue to mentor women interested in municipal politics and work to achieve Ask Her's mission of increasing the participation of women in municipal politics.

Candidate Name (please print)

Candidate Signature

Date



Ask Her 2017 Candidate Guidelines

- The deadline to complete the Ask Her Candidate Pledge is Friday, September 8, 2017 at 11:59 PM. Pledges received after this date and time will not be considered.
- Completed pledges must be emailed to info@ask-her.org by the above date and time.
- Candidates or any individuals are expressly prohibited from using the Ask Her logo without express permission of the Ask Her Association.
- Candidates are permitted to acknowledge contributions of Ask Her to their campaign but candidates are strictly prohibited from the use of any language that could be construed as an endorsement of the candidate by Ask Her.
- Ask Her volunteers and board members may choose to support specific candidates at their own discretion.
- Candidates that do not sign the pledge will not receive funding from Ask Her.
- Candidates may sign the pledge but opt not to receive funding. This choice must be made clear in your email to Ask Her by Friday, September 8, 2017 at 11:59 PM.
- Fund distribution will take place on Tuesday, September 19, 2017, the day following Nomination Day contingent on the candidate successfully completing their nomination for Calgary City Council.
- Funding will only be distributed to those that successfully completing their nomination for Calgary City Council.
- Financial contributions are only open to candidates running for Calgary City Council and Mayor.
- A list of candidates that accept funding from Ask Her will be published at www.ask-her.org on Tuesday, September 19, 2017 along with their signed Ask Her Candidate Pledge.